
REI Help Center

Privacy Policy

Effective Date: March 17, 2026

Introduction

REI Help Center values your privacy and is committed to protecting your personal information. This Privacy Policy explains how we collect, use, and protect information obtained through our website and communications.

By using this website, you consent to the practices described in this policy.

Information We Collect

We may collect personal information voluntarily provided by users including:

- Name
- Phone number
- Email address
- Property address
- Information related to real estate ownership or inheritance

We may also collect non-personal information automatically such as IP address, browser type, device type, and website usage information.

How We Use Information

Information collected may be used to:

- Respond to inquiries
- Research surplus funds or property records
- Provide real estate-related information
- Improve website functionality
- Communicate with users regarding their inquiries

REI Help Center does not sell, rent, or lease personal information to third parties.

SMS Messaging Program

By providing your mobile phone number through forms on our website and opting in, you consent to receive SMS text messages from REI Help Center.

Messages may include:

- Responses to inquiries
- Surplus funds research updates
- Property-related notifications
- Appointment confirmations
- Follow-up communications

Message frequency varies. Message and data rates may apply.

You may opt out at any time by replying **STOP**. For help, reply **HELP** or contact 404-382-8222.

Example message:

REI Help Center: We located a surplus funds record possibly connected to a property you owned. Please call 404-382-8222 for details. Reply STOP to opt out.

Mobile information will not be shared or sold to third parties for marketing purposes.

Disclosure of Information

We may disclose personal information only when necessary to provide requested services, comply with legal obligations, protect the rights or safety of REI Help Center, or respond to lawful requests.

Data Security

REI Help Center takes reasonable steps to protect personal information through secure systems and restricted access. However, no online transmission can be guaranteed completely secure.

Data Retention

We retain personal information only as long as necessary to fulfill the purposes described in this policy or as required by law.

Children's Information

This website is not directed toward children under the age of 13. We do not knowingly collect personal information from children under 13.

Changes to This Policy

REI Help Center reserves the right to update this Privacy Policy at any time. Changes will be posted on this page with an updated effective date.

Contact Information

REI Help Center

2221 Peachtree Rd NE

Suite 630

Atlanta, GA 30309

Phone: 404-382-8222

Email: amanda@reihelpcenter.com